
BRAINBOOST INVITATION

Personal Branding – *A Leadership Perspective* –

In this engaging keynote, David James will address the challenges and misconceptions surrounding personal branding. He will explore how an overemphasis on self-promotion can detract from true leadership and how a values-driven approach can contribute to a greater impact.

Key Insights from David James

Personal branding is not about creating a shiny product or catchy slogans. It is about bundling your knowledge and expertise into something valuable to share with the world. This session will provide practical perspectives on how professionals can align personal development with meaningful leadership.

Why Join?

This BrainBoost is tailored for professionals who want to refine their leadership approach, focusing on authenticity and long-term impact. Gain insights on how to build your brand with purpose and contribute effectively to your organization and beyond.

We look forward to welcoming you.

*Best regards,
Jens Brabrand*

*CEO
ConsilioNexus*

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