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# BRAINBOOST INVITATION

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## China and Europe – Today and the Next 10 Years

### **Keynote and conversation with China and innovation expert Pascal Coppens.**

In just a few years, China has evolved from being primarily the world's manufacturing powerhouse to setting the pace in a number of technologies and industries.

But where does China really stand today – and where does that leave Europe? In this BrainBoost, Pascal Coppens will take us from the developments of recent years through the present and into the next decade. We will explore what is driving China's innovation capacity, where Europe is being challenged – but also the strengths we already have and may not be leveraging sufficiently.

What can Europe learn from China without trying to become China?  
And how should European companies and leaders navigate a future in which AI, robotics and biotech will play an increasingly important role?

Pascal will structure the session around three perspectives:

- **Where do China and Europe stand today?**
- **What can Europe learn – and which of our own strengths should we leverage more effectively?**
- **The next 10 years – where is China heading, and what will it mean for Europe?**

### **About the speaker**

Pascal Coppens is an international keynote speaker, author and expert on China, technology and innovation. For many years, he has focused on developments in Chinese business and on what China's transformation means for European companies and leaders. He is the author of the new book *China's Next Miracle* and returns to BrainBoost with his latest perspective on China, Europe and the global competition for future innovation.

### **Practical information**

- **Date / Time** Thursday, 29 April 2027 / 9:00–10:30 AM
- **Participation** In person or via livestream
- **Language** English

There is a limited number of seats available for in-person participation – first come, first served.

*Best Regards*  
*Jens Brabrand*

CEO  
ConsilioNexus

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